

FIG. 1

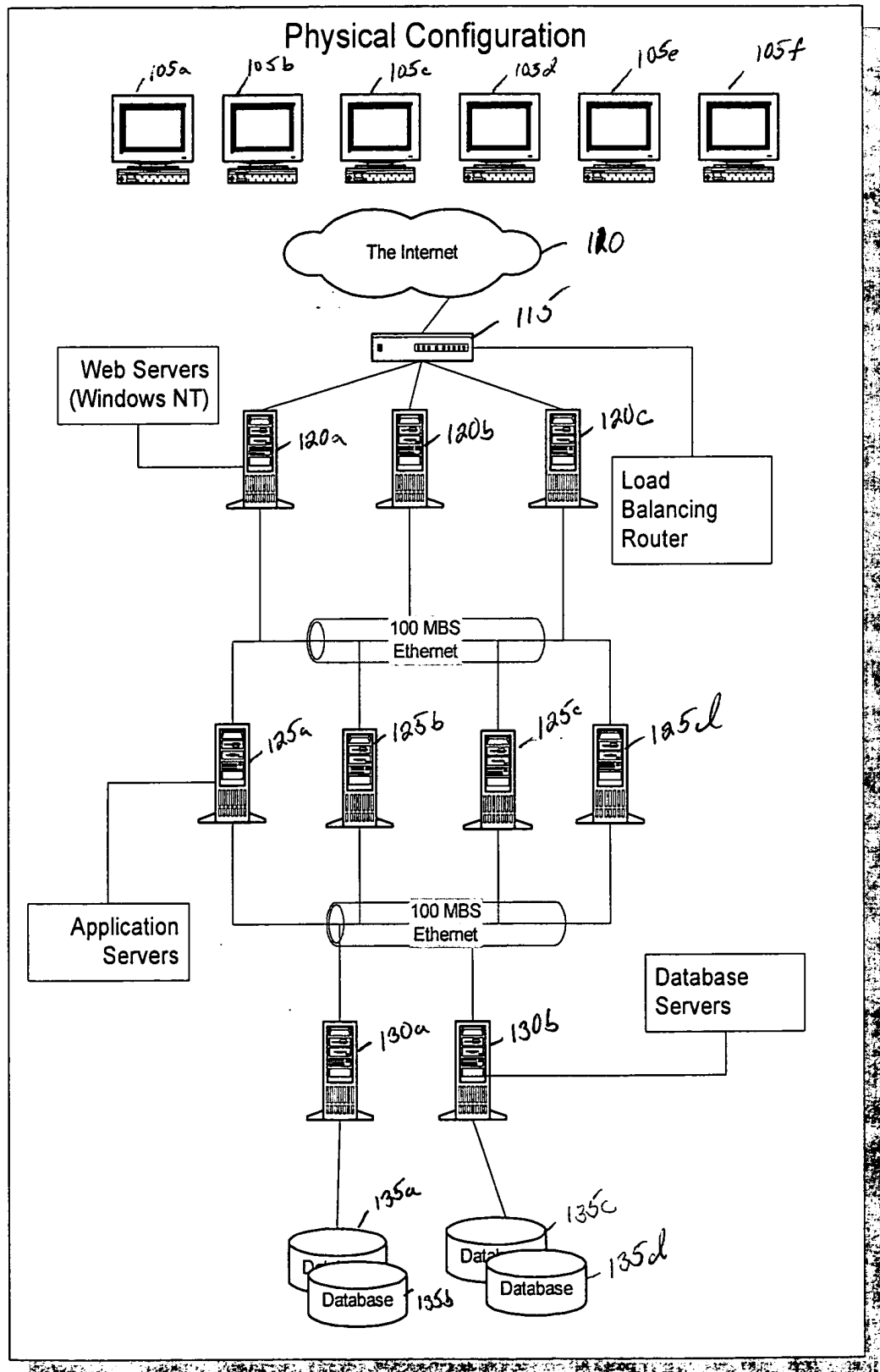


FIG. 2

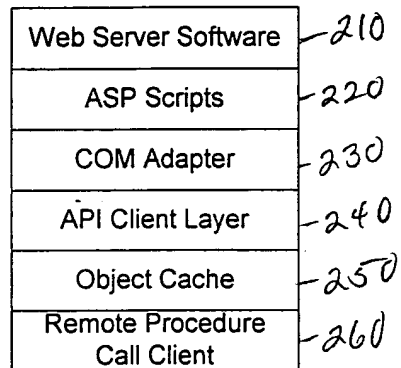


FIG. 3

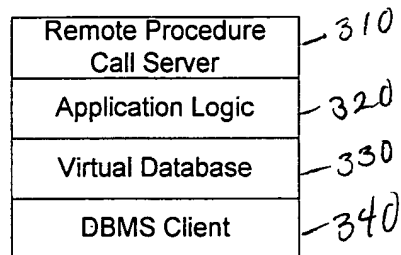


FIG. 4

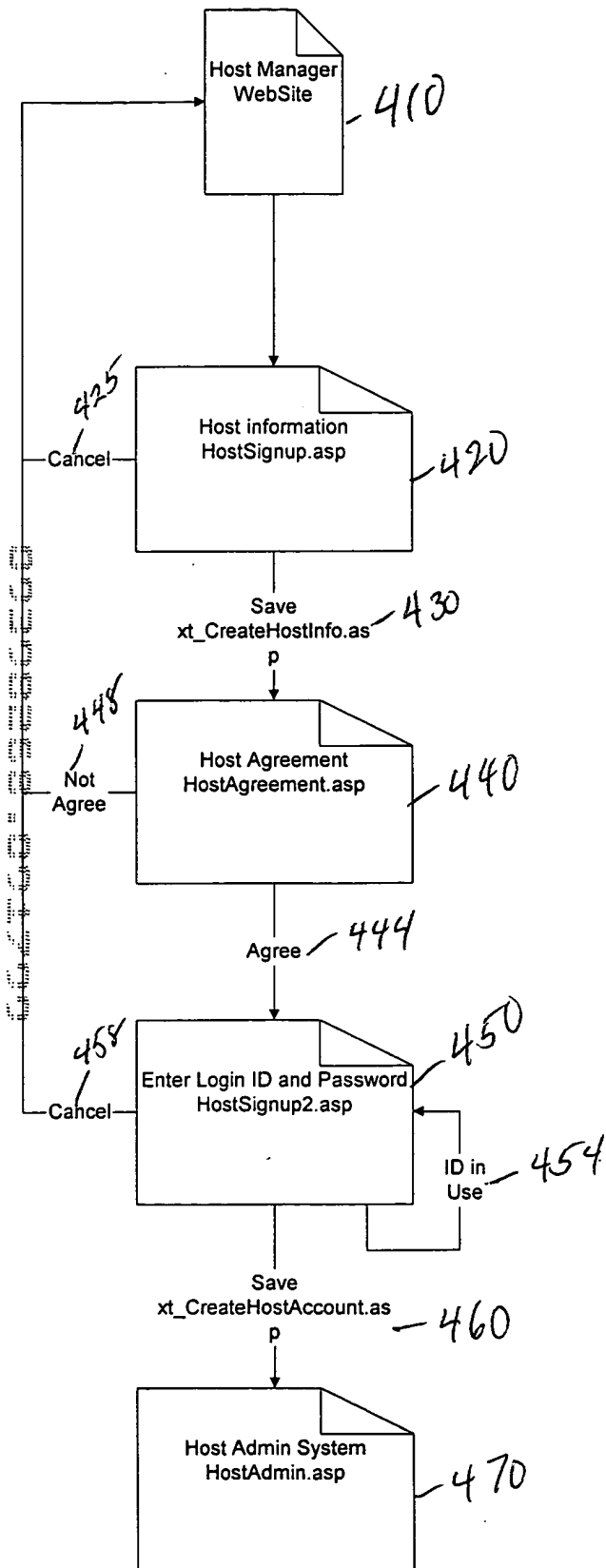


FIG. 5

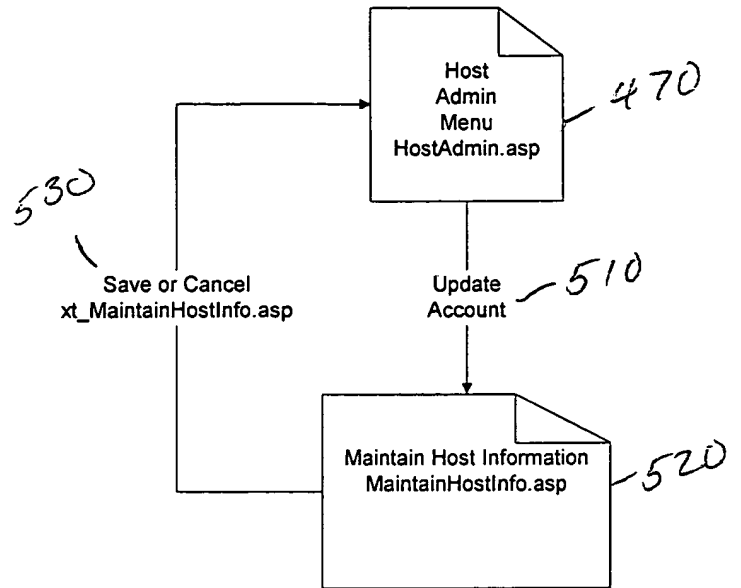


FIG. 6

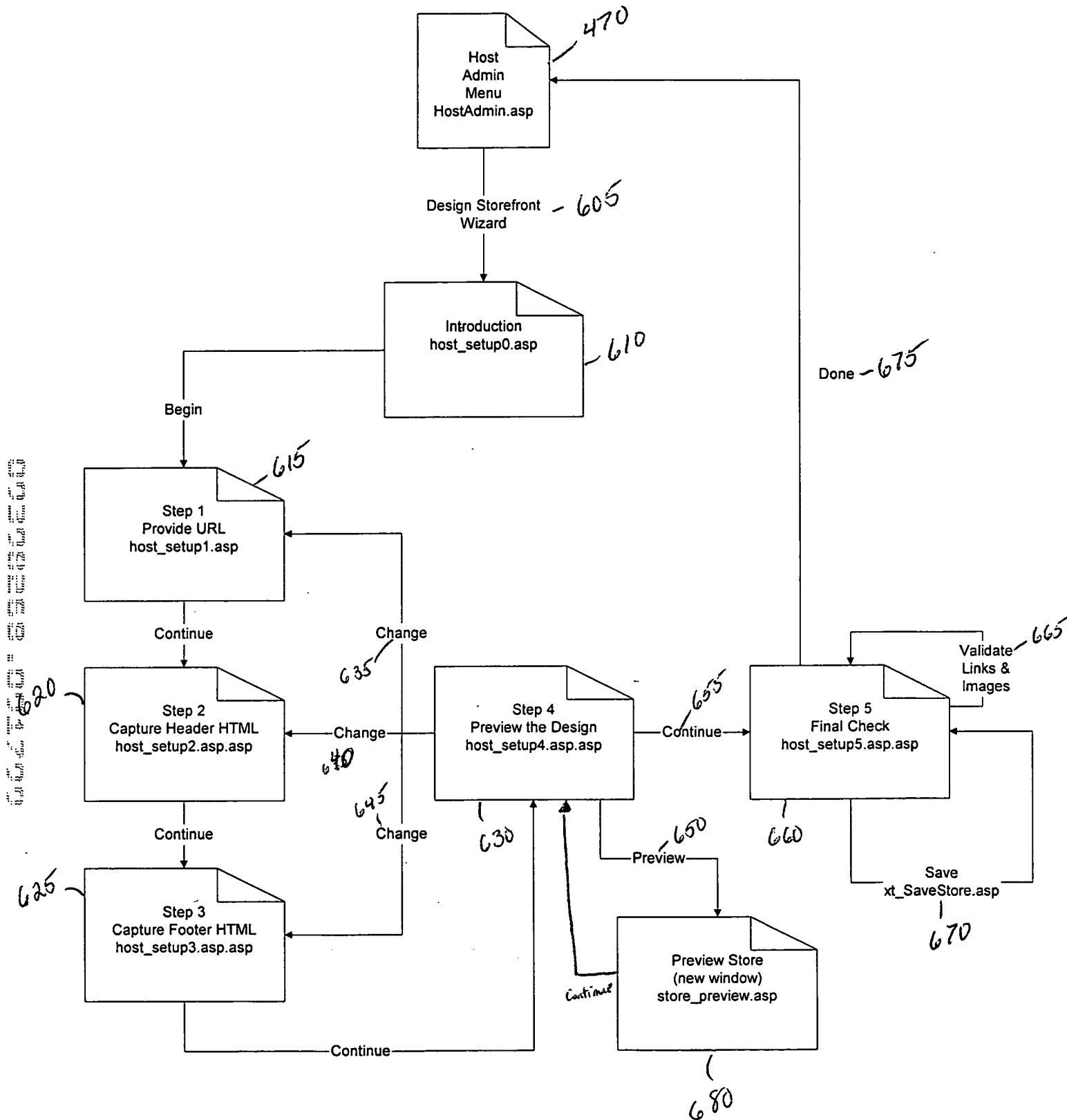


FIG. 7

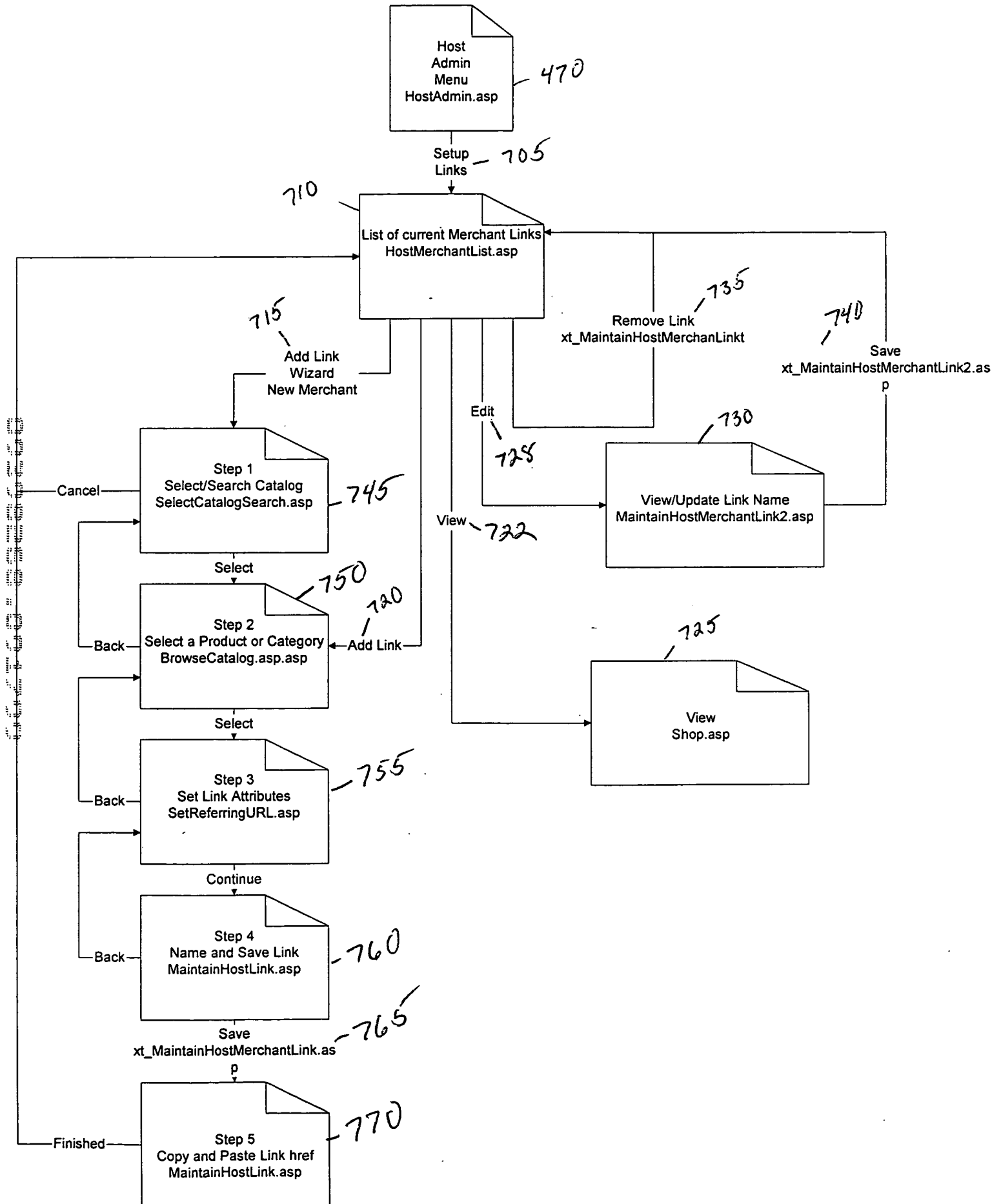


FIG. 8

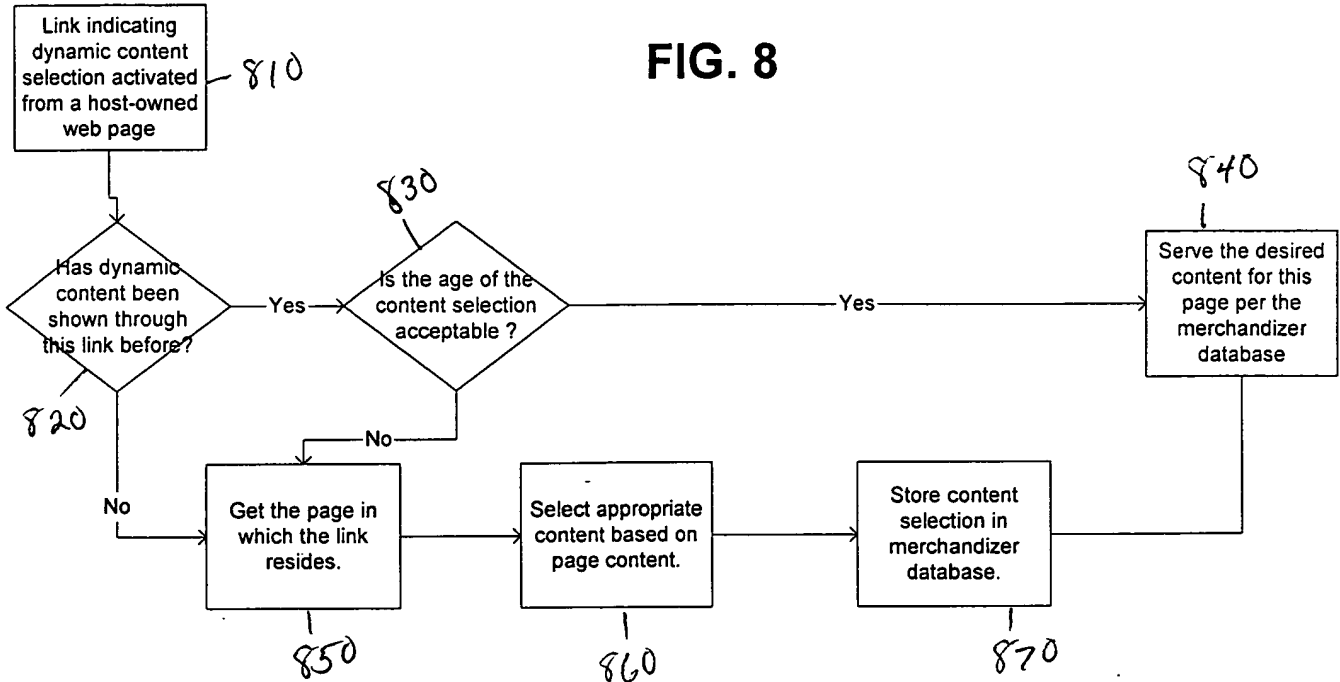



FIG. 9

Nexchange - Merchant Manager - Update Account - Microsoft Internet Explorer


File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address http://216.0.58.3/MerchantAdmin/Admin.asp?MerchantSID=88661457 Go Links



MERCHANT MANAGER



WORLD'S LARGEST ATHLETIC SHOE STORE
where the 13th pair is free™
Just For Feet

Main Manage Orders Edit Product Catalog Generate Reports Renew Hosts Update Account Frequently Asked Questions Contact Us

Quick Summary of Results

Sales to date: \$0.00
 Sales this month: \$0.00
 Quick Report:

Sales are gross sales and do not include adjustments

Announcements

You have 0 new orders
You have 0 orders to ship
You have 0 returns to process

Number of hosts in network: 0
 Number of buying 'links': 0

Nexchange News

Nexchange goes the extra mile and manages every aspect of your affiliate program - from recruiting affiliate websites and giving them the tools they need to sell all the way through paying them monthly sales commissions. We keep it simple. You produce great products. We sell them all across the Internet.

Nexchange gives you control.

You choose the product mix, set prices, and design the online catalog. You reach new customers without the traditional costs of sales. Nexchange only earns money when we sell your products successfully.

Internet

FIG. 10

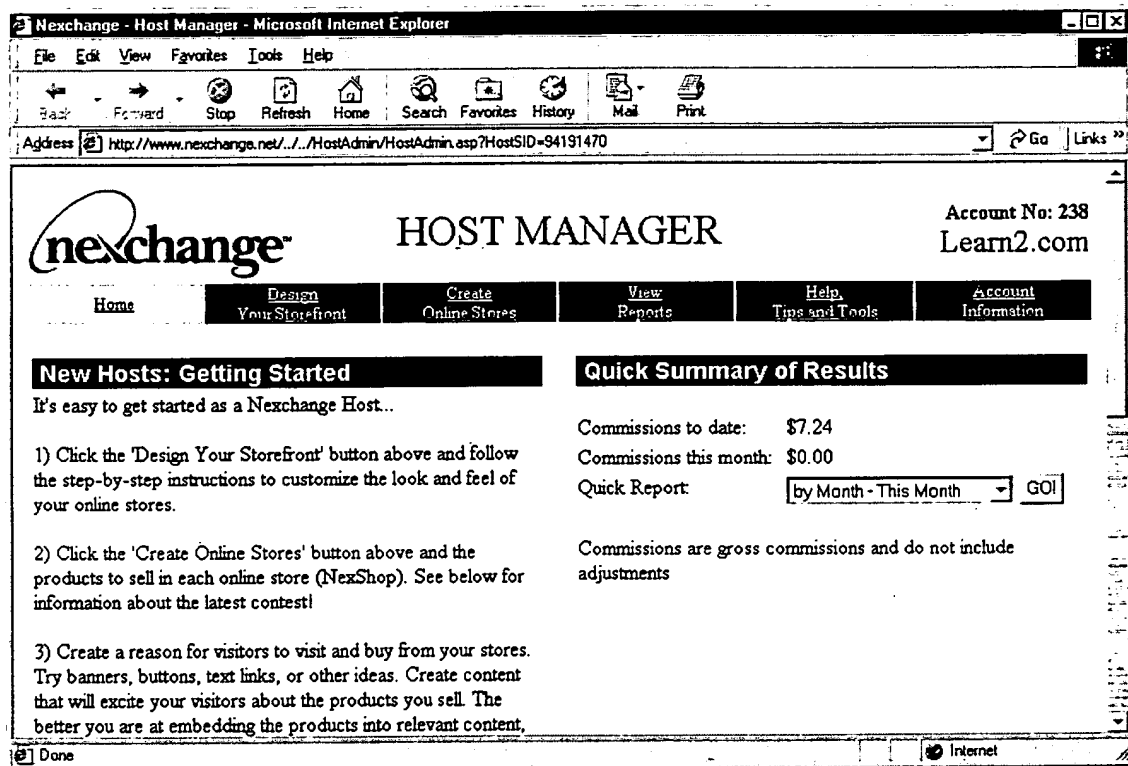


FIG. 11

Nexchange - Step 1 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Links

nexchange **HOST MANAGER** Account No: 2765
About.Com

Home Design Create View Help Account
Your Storefront Color Themes Reports Tips and Tricks Information

Design Your Storefront

► **Step 1: Provide URL**
Step 2: Capture Header HTML
Step 3: Capture Footer HTML
Step 4: Preview Your NexShop
Step 5: Final Check

Here you will enter the URL of the page we use to capture text, images, and links that comprise the look and feel of your storefront.

Your website homepage URL is already entered below. If this is the directory that contains the text, images, and links we will use to design your storefront, click the Continue button.

If you will be using the text, images, and links from another page on your website, please enter the base URL of that website page. The base URL is the directory in which that specific page resides. For example, if your website is located at <http://www.website.com/>, but you want to capture the text, images, and links located on the page <http://www.website.com/directory/page.html>, then the base URL is <http://www.website.com/directory/>. If the page you are using contains an HTML base tag, then you will need to enter the URL of that HTML base tag.

Please make sure you enter the exact base URL, including all directories. Include the <http://> at the beginning, and end with a slash. When you are finished, click the Continue button.

FIG. 12

Nexchange - Step 2 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Links

nexchange **HOST MANAGER** Account No: 2765
About.Com

Home Design Create View Help Account
Your Storefront Online Stores Reports Tips and Tools Information

Design Your Storefront

Step 1: Provide URL
Step 2: Capture Header HTML
 Step 3: Capture Footer HTML
 Step 4: Preview Your NexShop
 Step 5: Final Check

In Step 2 and Step 3, you will be providing the HTML code (comprising the text, images, and links) that will appear on your storefront. For these steps, you will need to be viewing the source HTML code of the page you entered in Step 1.

Here, we capture the text, images, and links that your visitors will see above and to the left of the products sold in each NexShop. In the box below, please paste the HTML code of the text, images, and links to appear on the top and left side of your storefront. If your HTML code contains a base tag, please remove it. Then click the Continue button.

```
<!-- TopInc Code Created By Nestor Fernandez - April 21, 1999 - :^O -->
<!-- SERVER = www.about.com, TMCG = 6303048865529, MINT =
328829035114348, IN2PID = , IN2ID = NULL, SESSION_ID = 328829035 -->
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<HTML>
<HEAD>
<TITLE>About.com - Human Guides. Human Interests. Expert guidance
from hundreds of Guides.</TITLE>

<META NAME="keywords" CONTENT="games music travel maps sports jobs
free stuff books software auction cars chat casino city maps
entertainment airlines gifts jokes hotels fun chat rooms horoscope
weather music videos freeware magic south park spice girls strategy
people search forums screensavers vacation southpark beanie babies
lyrics white pages driving directions used cars cds movies pictures
wvf world maps hanson greeting cards wallpaper stock quotes earth
bands airline reservations magazines free email search engines free
chat shareware real estate winzip news people rock music www.wvf.com
```

FIG. 13

Nexchange - Step 3 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Links

nexchange **HOST MANAGER** Account No: 2765
About.Com

Home Design Your Storefront Create Online Stores View Reports Help Tips and Tools Account Information

Design Your Storefront

Step 1: Provide URL
Step 2: Capture Header HTML
▶ Step 3: Capture Footer HTML
Step 4: Preview Your NexShop
Step 5: Final Check

Just like in Step 2, you will be providing the HTML code (comprising the text, images, and links) that will appear on your storefront. For these steps, you will need to be viewing the source HTML code of the page you entered in Step 1.

Here we capture the text, images, and links that your visitors will see below and to the right of the products sold in each NexShop. In the box below, please paste the HTML code of the text, images, and links to appear on the bottom and right side of your storefront. Then click the Continue button.

```

</TD>
</TR>

<!-- 4 -->
<TR>
<TD COLSPAN=4 WIDTH=600 ALIGN=center VALIGN=TOP> <BR><font
face="ms sans serif, geneva" size=-2>
© <A HREF="http://home.about.com/gi/pages/mcopyrt.htm">1999</A>
About.com, Inc. All rights reserved.
<BR>
© 1999 About.com, Inc. "MiningCo.com" and "About.com" are
trademarks of About.com, Inc., <BR> a publicly traded company listed
on NASDAQ under the symbol "BOUT."
<BR>
For more information on About.com, visit <A
HREF="http://ourstory.about.com/index.htm?COB=home&PID=">Our
Story</A>, <A HREF="http://beaguide.about.com/index.htm?
COB=home&PID=">Be a Guide</A>, <A
HREF="http://beanadvertiser.about.com/index.htm?COB=home&PID=">Be an


```

Continue

FIG. 14

Nexchange - Step 4 - Microsoft Internet Explorer

File Edit View Favorites Tools Help Links



HOST MANAGER

Account No: 2765
About.Com

Home

Design
Your Storefront

Create
Online Stores

View
Reports

Help
Tips and Tools

Account
Information

Design Your Storefront

Step 1: Provide URL
Step 2: Capture Header HTML
Step 3: Capture Footer HTML
▶ Step 4: Preview Your NexShop
Step 5: Final Check

You're almost done! Click the Preview button to view what this store will look like. A new browser window will open. Please carefully review the text, images, and links. If everything is correct, and the sample "Celebrate the Seasons" book is located in the appropriate place in the page, close the store preview window and click the Continue button below.

If changes need to be made, click one of the buttons in the center column below, make the appropriate changes, then click the Continue button until you get back to this page. For example, if none of your website images show up in the store preview, click the Change The Base URL button and confirm that you entered a website directory, not a specific page (.html). If you want to make changes to the design above the "Celebrate the Seasons" store, click the Change The Header button.

When you are done, click the Continue button.

If you would like help designing your storefront, just send an email to hosthelp@nexchange.com and we will design your storefront for free. Please include your name, account number, and website URL in the message.

Preview Your Storefront, Then ...	Click One Of The Buttons Below To Make Corrections	Or Click Below To Continue
	Change The Base URL	
Preview	Change The Header	Continue
	Change The Footer	

FIG. 15

Microsoft Internet Explorer - About.com - Human Guides, Human Interests. Expert guidance from hundreds of Guides. - Microsoft Internet Explorer

File Edit View Favorites Tools Help Links

Current Sweepstakes

Dads & Girls Golf Outing -
Trip for 2 to Ryder Cup

About.com
Trivia Challenge
Sweepstakes
win a 2000 Jeep Cherokee
Sport 4 x 4

About.com Guides
are real people!

Guides in the Spotlight

Real-Time News
Guide Jack Downes
covers the cone of
instant information.

Is MSG Safe?
Nutrition Guide Rick
Hall takes a look at
the flavor enhancer.

Plus
Shogun Style
Knick's Triumph
Help for Problem Drinkers

Guide of the Day

Camping
Get back to nature
with help from Guide
David Sweet.

Find It! msn Sidewalk Yellow Pages

About.com

Sat, Jun 12, 1999

Join Free

search

Top Searches: [Genealogy](#) [Car Ads](#)

THIS IS ONLY A PREVIEW - SHOPPING IS DISABLED

The Dunwoody Gourmet Group

Sale Shipping By **exchange**

Celebrate the Seasons!

Celebrate the Seasons! is a cookbook filled with outstanding seasonal menus enjoyed by The Dunwoody Gourmet Group, a neighborhood gourmet group formed by six Atlanta couples over 20 years ago.

Celebrate the Seasons! features 20 gourmet menus, each with six courses -- over 165 recipes in all!

Order your copy and start Celebrating The Seasons with your friends today! Free Shipping if you order 5 or more books!

FIG. 16

Nextchange - Step 5 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Links

nexchange HOST MANAGER Account No: 2765 About.Com

Home Design Create View Help Account
Your Storefront Online Stores Reports Tips and Tools Information

Design Your Storefront

Step 1: Provide URL
Step 2: Capture Header HTML
Step 3: Capture Footer HTML
Step 4: Preview Your NextShop
▶ Step 5: Final Check

If you would like, the Host Manager system will validate the links and images in your store design. This will ensure that your visitors will be able to navigate within your stores as easily as they do on your website. We recommend that you complete this final step.

Click the Validate button and the Host Manager will confirm all of the images and links. If it finds problems, the system will list them below for you to fix.


When you are finished, or if you want to skip this step, click the Save button.

☐ Links Only
☐ Images Only
☒ Links and Images

FIG. 17

Nexchange - Step 5 - Microsoft Internet Explorer

File Edit View Favorites Tools Help Links



HOST MANAGER

Account No: 2765
About.Com

[Home](#)
[Design Your Storefront](#)
[Create Online Stores](#)
[View Reports](#)
[Help, Tips and Tools](#)
[Account Information](#)

Design Your Storefront

Step 1: Provide URL
 Step 2: Capture Header HTML
 Step 3: Capture Footer HTML
 Step 4: Preview Your NexShop
 ▶ Step 5: Final Check

If you would like, the Host Manager system will validate the links and images in your store design. This will ensure that your visitors will be able to navigate within your stores as easily as they do on your website. We recommend that you complete this final step.

Click the Validate button and the Host Manager will confirm all of the images and links. If it finds problems, the system will list them below for you to fix.

When you are finished, or if you want to skip this step, click the Save button.

Image Validation Status

Verifying Image: ☐ ☐ ☐ ☐

Valid: ☐ ☐ ☐ ☐

Invalid: ☐ ☐ ☐ ☐

Link Validation Status

Verifying Link: ☐ ☐ ☐ ☐

Valid: ☐ ☐ ☐ ☐

Invalid: ☐ ☐ ☐ ☐

☐ Links Only
☐ Images Only
☒ Links and Images

FIG. 18

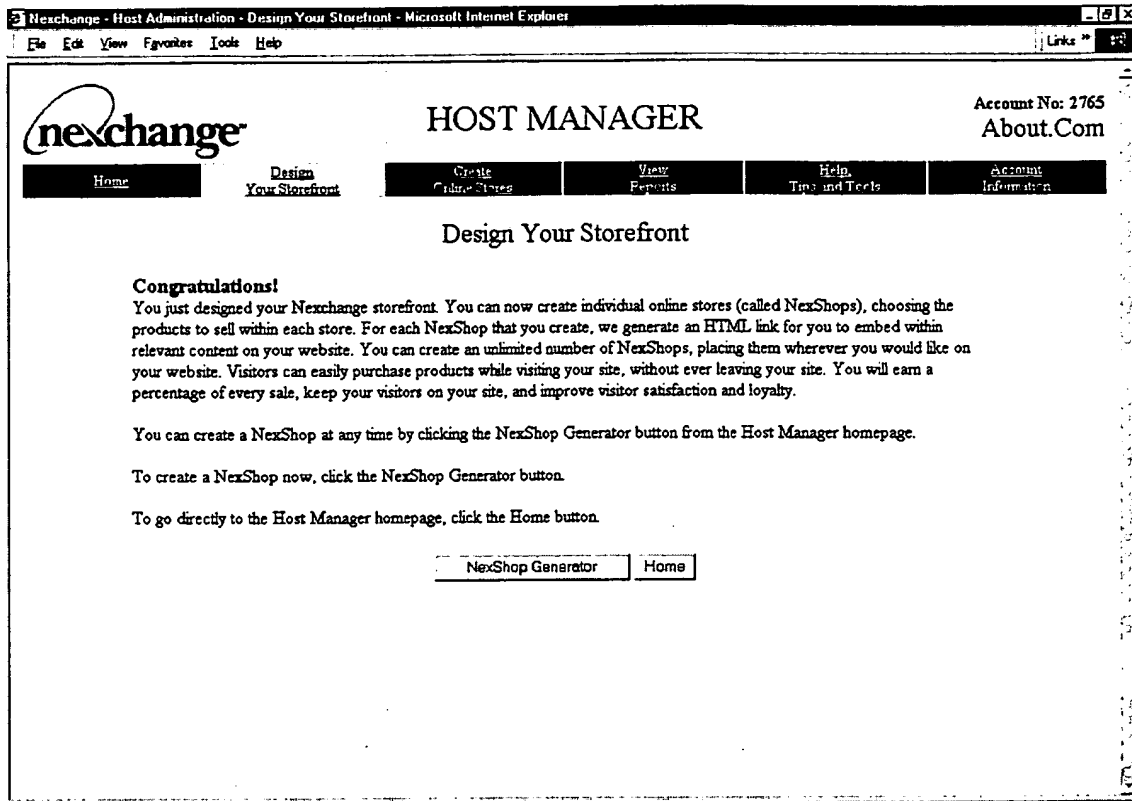



FIG. 19

Culinary Café - Cooking For You - Microsoft Internet Explorer

File Edit View Favorites Tools Help



Culinary Café

Recipes

- Appetizers
- Barbecue - Grilling
- Beans - Grains
- Breads - Biscuits
- Candy - Snacks
- Casseroles
- Cookies - Brownies
- Crock pot
- Desserts
- Drinks
- Ethnic Dishes
- Eggs - Dairy
- Fruits
- Garlic
- Holiday Favorites
- Low Carb
- Meat Dishes
- Pancakes - Muffins
- Pasta
- Pies - Pastries
- Pizza
- Salads
- Sandwiches
- Sauces - Marinades
- Seafood - Fish
- Side Dishes
- Soups - Stews
- Vegetables
- Vegetarian

Search

You can save money on your favorite grocery brands each week!

Culinary Café

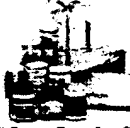
FANCY FOODS
Gourmet Club

Safe Shopping By **nexchange**

Product Categories:

- ▶ [Chocolate](#)
- ▶ [Spreads and Associated Products](#)
- ▶ [Seafood and Associated Products](#)
- ▶ [Gift Baskets](#)
- ▶ [Condiments](#)
- ▶ [Other Products](#)

Featured Item



FFGC Super Sampler Gift Set
\$62.50 to \$77.00

[Tell Me More](#) [Add To Cart](#)

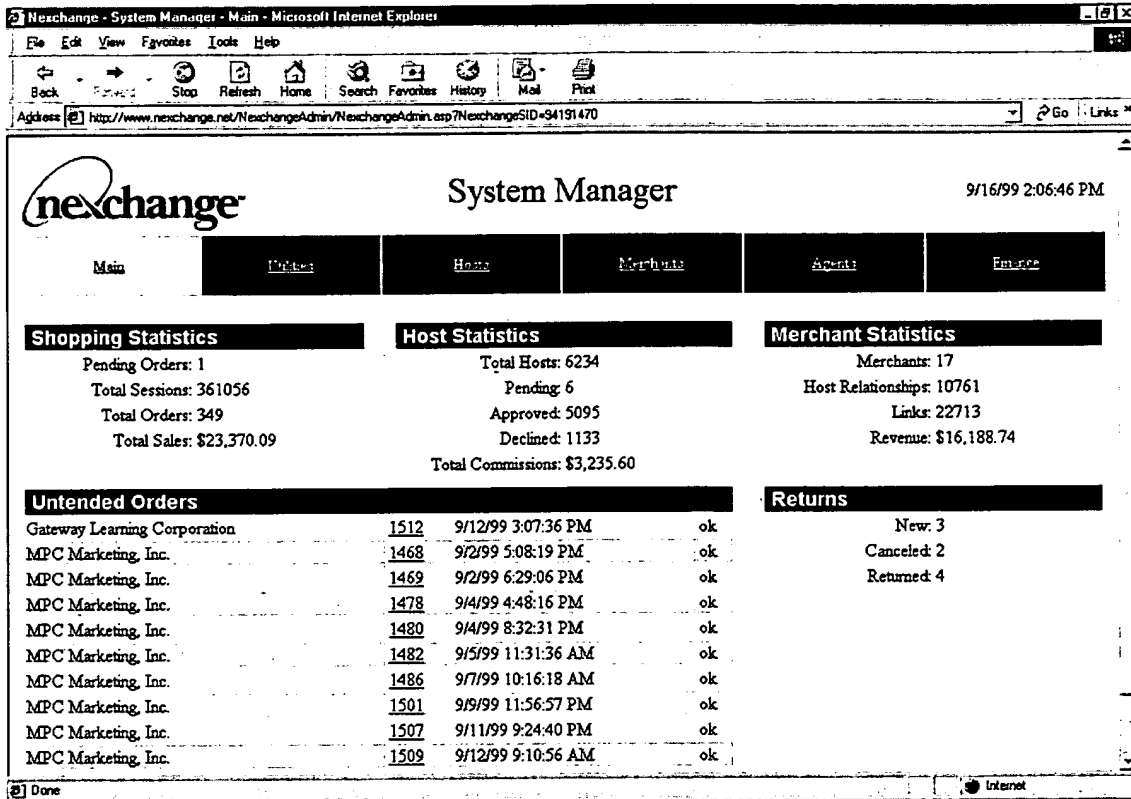
Look for other products offered by Fancy Foods Gourmet Club

Product Locator: [Find It!](#)

[Exit Store](#)

Safe Shopping

FIG. 20



Host View Reports

FIG. 2

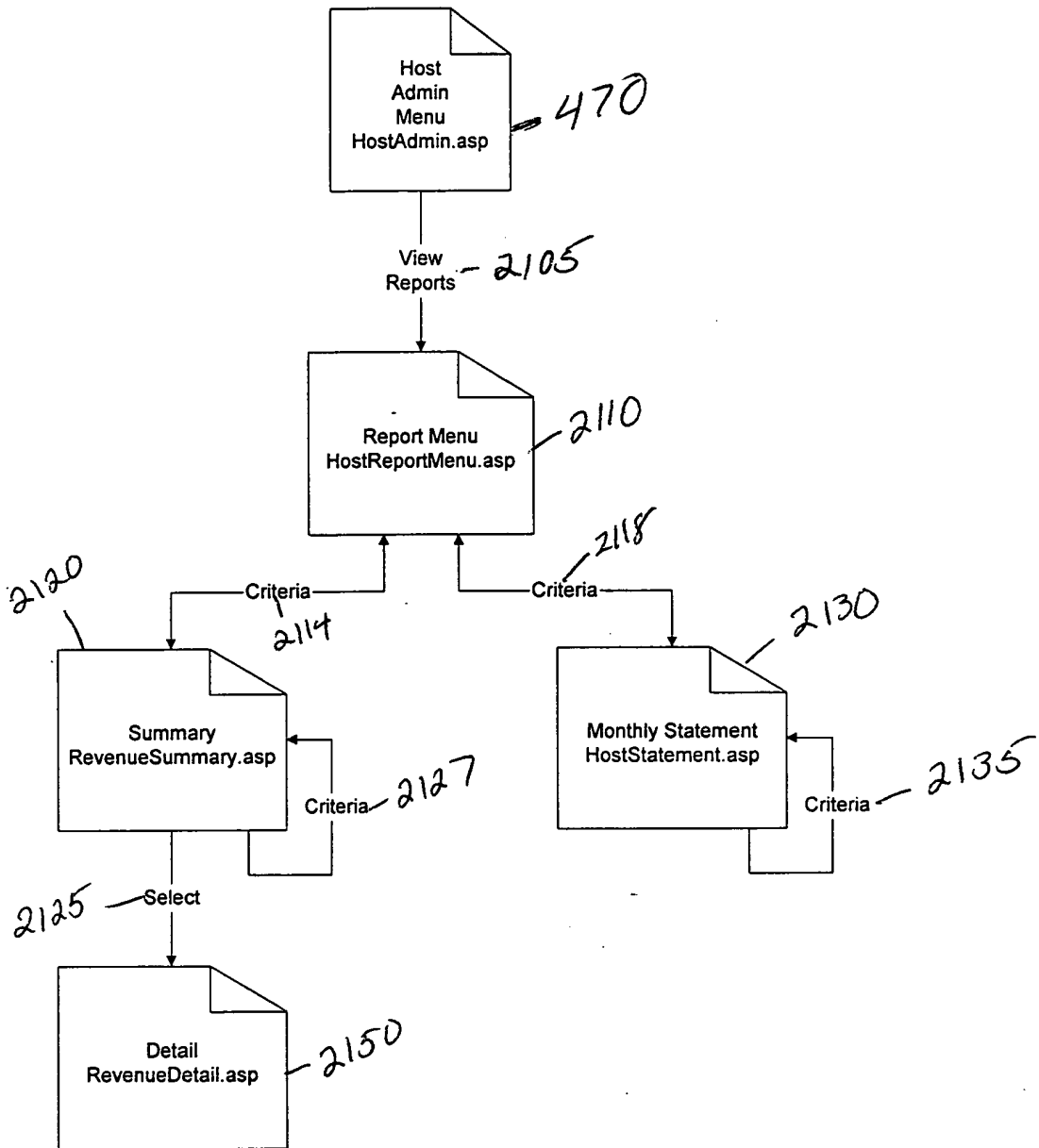
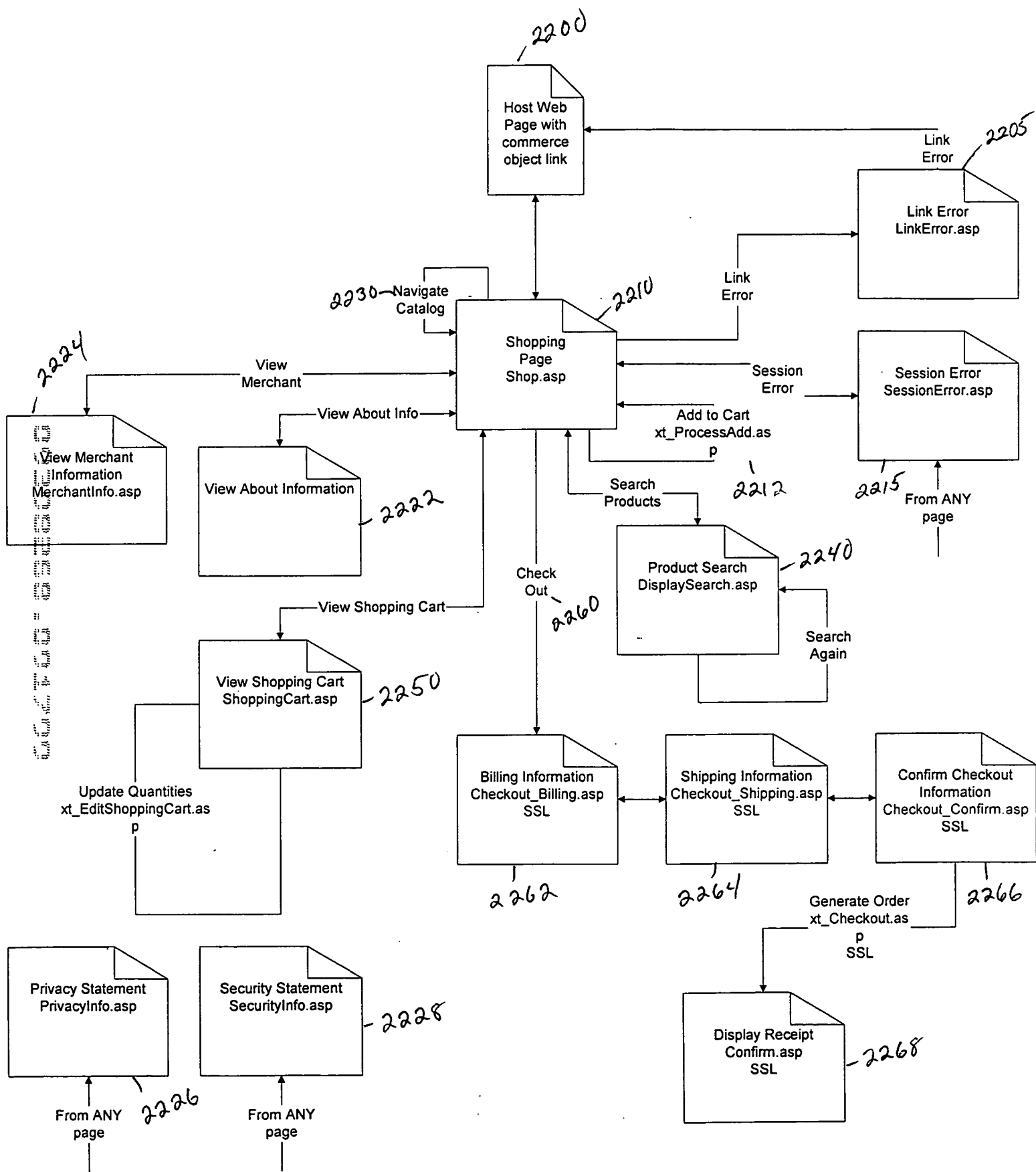


FIG. 22



Merchant Account Information

FIG. 23

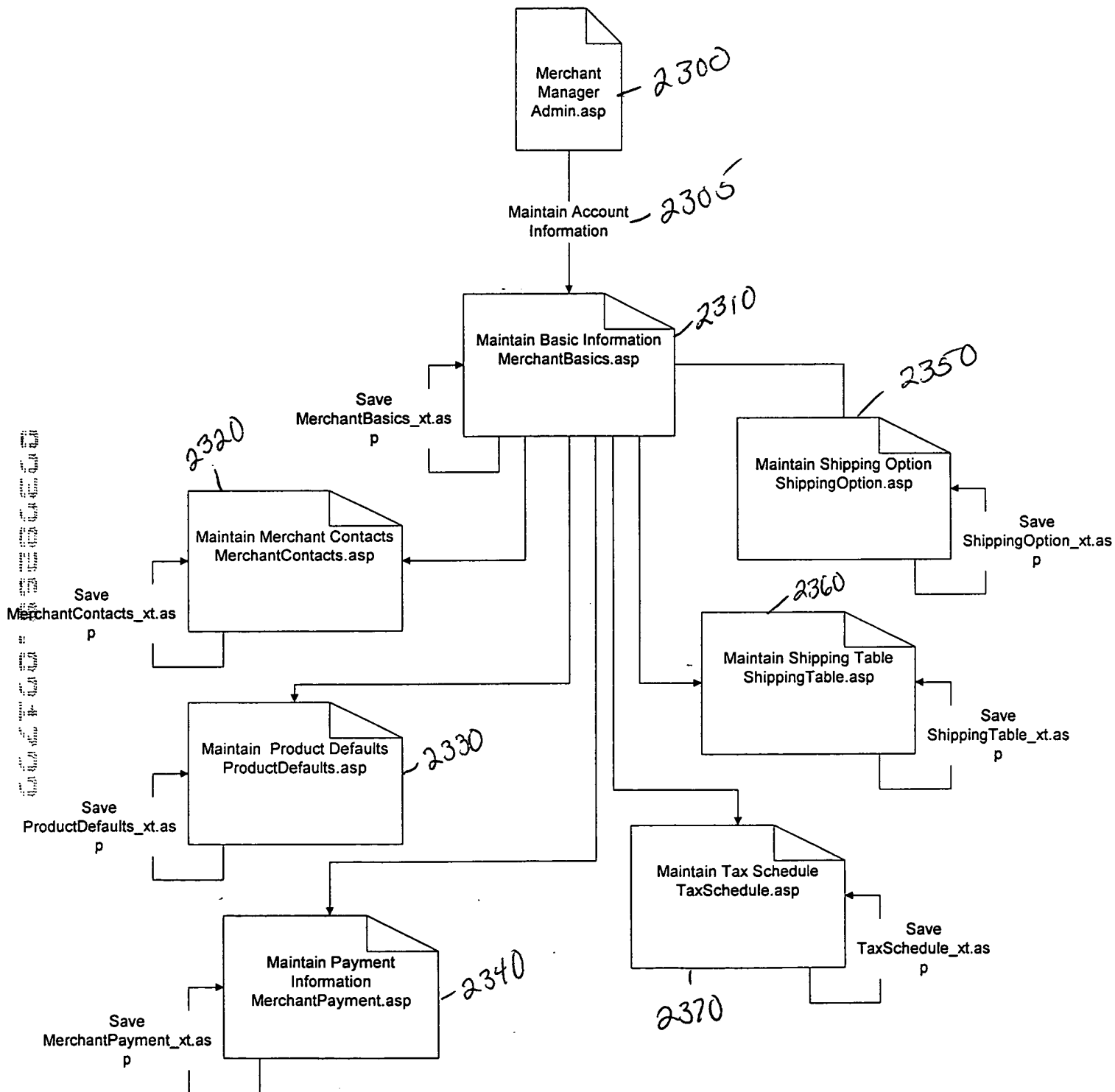
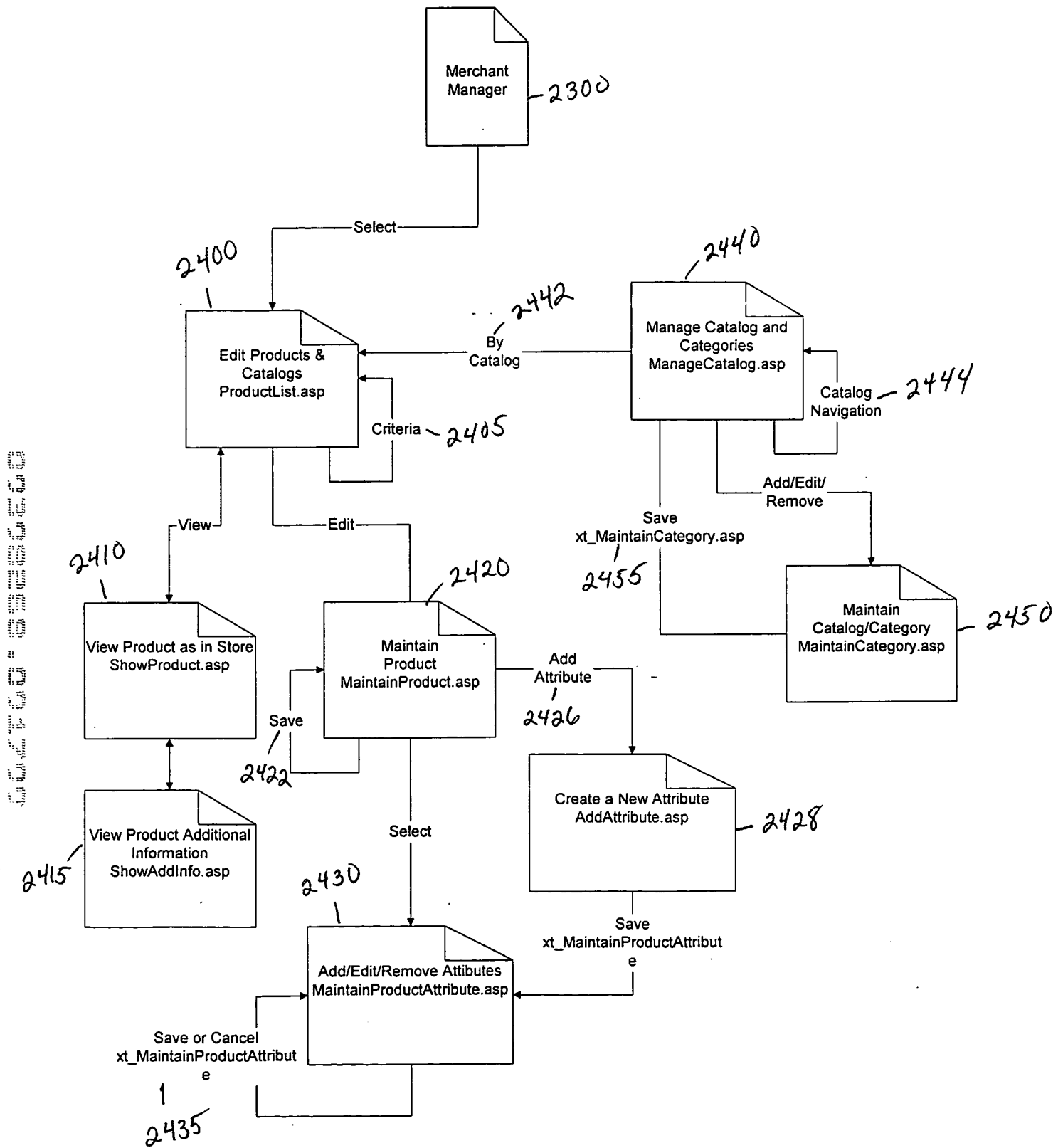
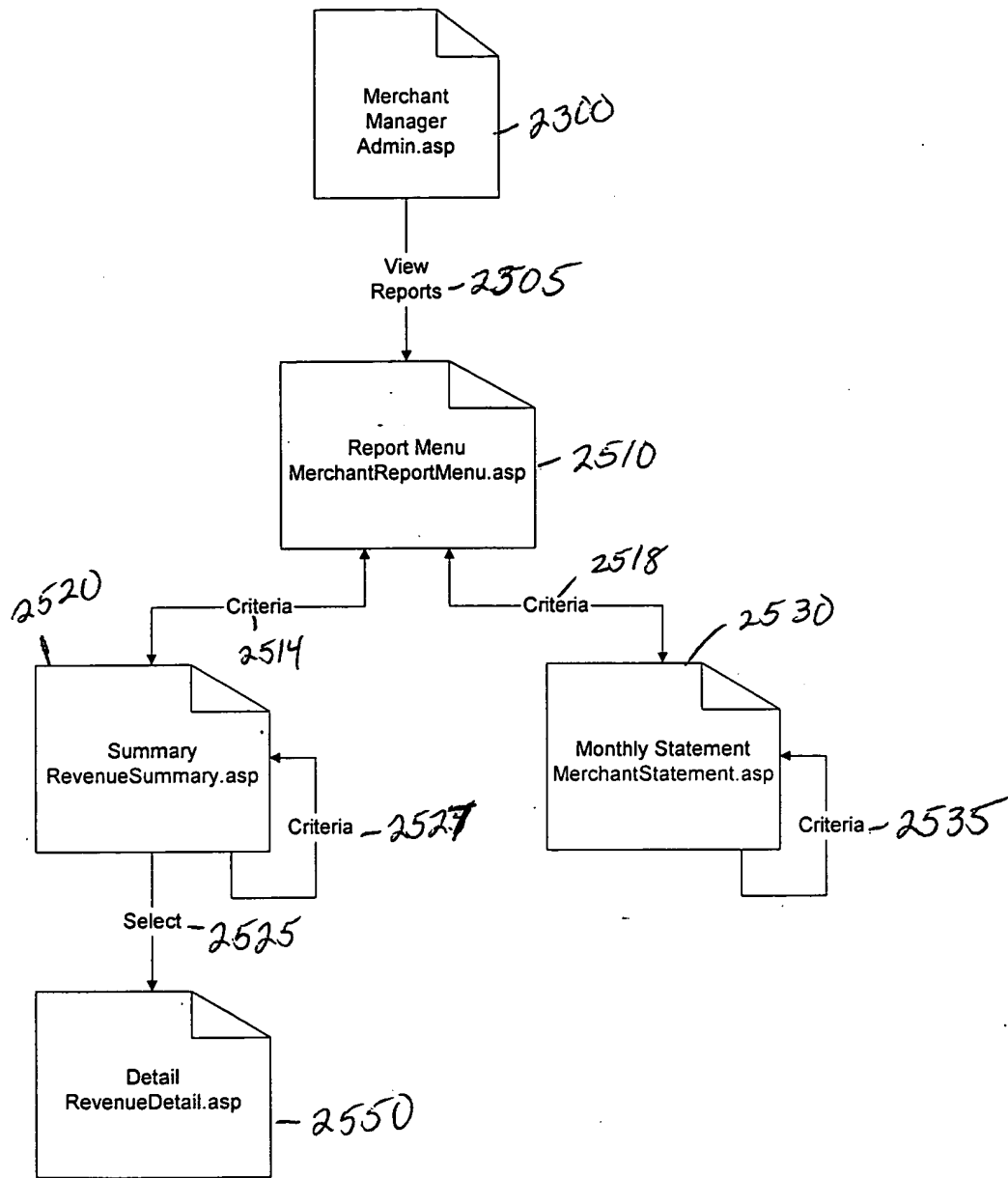


FIG. 24



Merchant View Reports

FIG. 5



Merchant Review Hosts

FIG. 26

